

MJ
rajasthani™

Namkeen

Namkeen | Sweet | Papad



Royal Taste of Rajasthan

About The Company

Desh Ka Swad - Duniya Ki Soch.

(Taste of the Nation, Global Vision)

Dear Esteemed Distribution Partner,

I am delighted to introduce you to Rajasthani Namkeen — a brand founded in 2016, driven by a deep love for the authentic flavours of Rajasthan. What began as a vision to bring the Royal Taste of Rajasthan to every Indian home has rapidly grown into a successful mission, now spanning markets across India and internationally.

Rajasthani Namkeen, we believe the way to a person's heart is often through their stomach. That belief drives everything we do. Our products - premium namkeens, authentic sweets, and crispy papads - are crafted to deliver the perfect blend of unforgettable taste, health-consciousness, and everyday affordability. We take pride in preserving traditional Rajasthani recipes while applying modern standards of quality and hygiene to ensure consistent excellence.

International Vision & Expansion

Global Ambitions, Local Adaptation

Our international expansion strategy is built on the principle of "Desh Ka Swad - Duniyata Ki Soch" — maintaining the authentic taste of India while adopting a global perspective on quality, packaging, and market development. We recognise that international consumers seek authentic Indian flavours but expect international standards of quality, consistency, and presentation.

Through strategic partnerships with international distributors, we are building a global presence that serves both diaspora communities seeking authentic Indian flavours from home and adventurous local consumers discovering the cuisine. Our international products meet stringent export quality standards while preserving the authentic flavours that make our brand distinctive.

Together, let us bring the Royal Taste of Rajasthan to the world, one satisfied customer at a time.

G. S. MOHAPATRA
FOUNDER

Royal Taste of Rajasthan





Vision

To become the Leading Healthy Snacks Brand With Comprehensive Penetration Across India As Well As Dominance In Markets Abroad

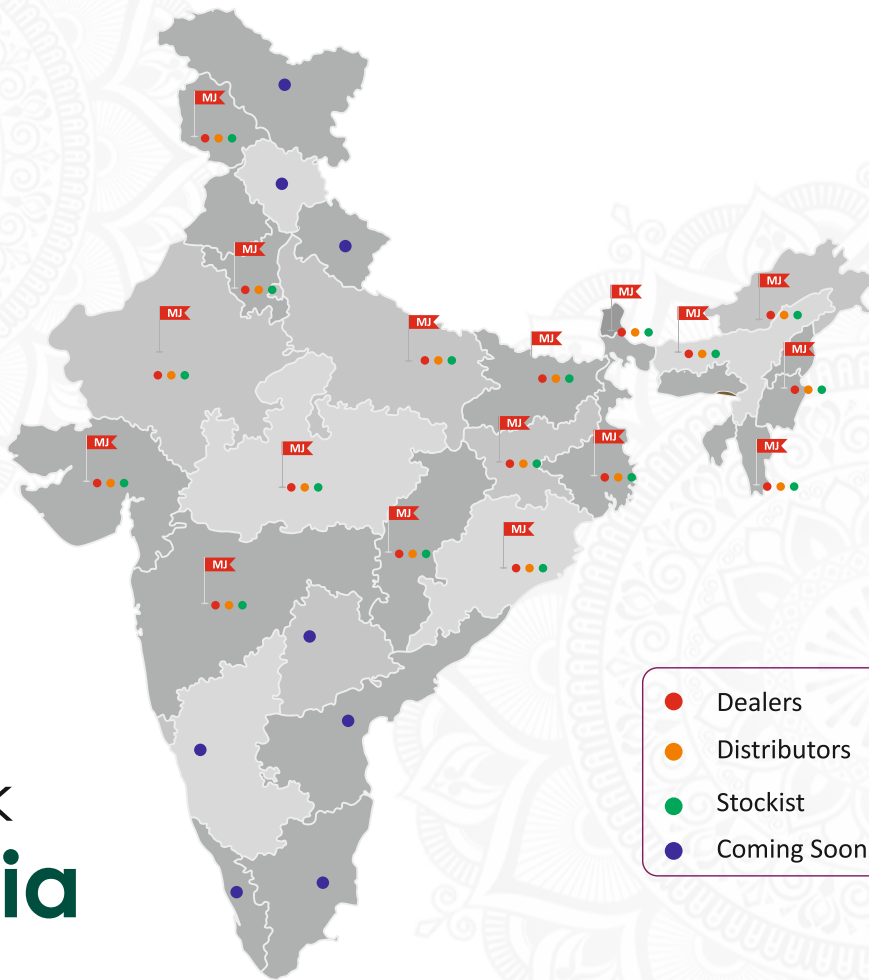
Mission

To provide our customers a delightful experience with our products through the best quality control, supreme hygienic standards, and innovative packaging options.

Our Journey

Our journey began with a promise: to share the authentic, royal taste of Rajasthan with the world. We pioneer healthy, global snacks and partner with communities to grow. Every bite is an honest taste of tradition, crafted with passion and trust, from our heart to your home. Partner, every bite and every connection is meaningful. Thank you for walking this path with us.

Network in India



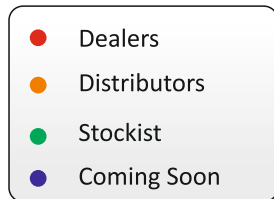
- Dealers
- Distributors
- Stockist
- Coming Soon

Global Presence

• SAUDI ARABIA | • CANADA | • USA | • GREECE | • NEW ZEALAND | • BAHRAIN | • THAILAND | • NEPAL

Presence Soon

• INDONESIA | • DUBAI | • SOUTH AFRICA | • KUWAIT | • BANGLADESH | • GERMANY | • AUSTRALIA | • UK



900g (3D) Premium Pack



Delicious Mixture



Bhujia Sev



Navratan Mixture



Tasty Peanuts



Khatta Meetha



Aloo Bhujia



400g (3D) Premium Pack



Bhujia Sev



Delicious Mixture



Aloo Bhujia



All in One



Navratan Mixture



Khatta Meetha



Tasty Peanuts



Spicy Mixture



Ratlam Sev



Moong Dal

200g Premium Zipper Pack



Bhujia Sev



Aloo Bhujia



Delicious Mixture



Moong Dal



Soya Stick



Navratan Mixture



Khatta Meetha



200g Premium Zipper Pack



All in One



Kaju Mixture



Phalari Chiwda



Panchratan



Tasty Peanuts



Corn Flakes Mixture



Spicy Mixture



200g Pouch Value Pack



BHUJIA SEV



ALOO BHUJIA



DELICIOUS MIXTURE



ALL IN ONE



PUNJABI TADKA



SALTED PEANUTS



CHANA DAL



BOMBAY MIX



MOONG DAL



KHATTA MEETHA

200g Pouch Value Pack



PHALARI CHIWDA



MASALA BHEL



CHANA CRACKER



TASTY PEANUTS



BOONDI



SOYA STICK



SPICY MIXTURE



NAVRATAN MIXTURE



Pouch Value Pack



GANTHIYA



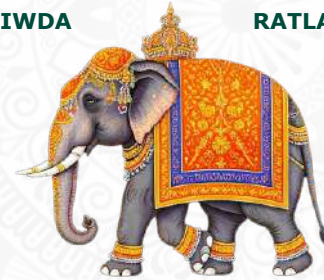
TIKHA SEV MURMURA



DIET CHIWDA



RATLAMI SEV



Premium Handmade Papad



40g



100g



500g



200g | 400g



200g | 400g



200g | 400g



Premium Handmade Sweets

500g | 1kg | 4 Kg



200g | 400g



500g | 1kg | 4 Kg



Premium Handmade Sweets

1kg | 4kg



1kg | 4kg



1kg | 4kg



Royal Taste of Rajasthan

Premium Handmade Sweets

1kg | 4kg



1kg | 4kg



1kg | 4kg



Premium Handmade Sweets



Peanut Chikki



Sesame Chikki



Gur Rewari



Assorted Chikki

**COMING
SOON**



Sugar Rewari



Gur Gajak



Badam Halwa



Premium Khakra



COMING
SOON

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
Namkeen-900g New (3D) Premium Pack				
1.	Delicious Mixture	900g	10	9
2.	Navratan Mixture	900g	10	9
3.	Bhujia Sev	900g	10	9
4.	Tasty Peanuts	900g	10	9
5.	Khatta Meetha	900g	10	9
6.	Aloo Bhujia	900g	10	9
Namkeen-400g (3D) Premium Pack				
7.	All in One	400g	20	8
8.	Delicious Mixture	400g	20	8
9.	Bhujia Sev	400g	20	8
10.	Aloo Bhujia	400g	20	8
11.	Navratan Mixture	400g	20	8
12.	Khatta Meetha	400g	20	8
13.	Spicy Mixture	400g	20	8
14.	Tasty Peanuts	400g	20	8
15.	Ratlami Sev- Zipper	400g	20	8
16.	Moong Dal	400g	20	8

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
	Namkeen-200g (Zipper Premium Pack)			
17.	Bhujia Sev	200g	60	12
18.	Aloo Bhujia	200g	60	12
19.	Delicious Mixture	200g	60	12
10.	Moong Dal	200g	60	12
21.	Soya Stick	150g	60	09
22.	Navratan Mixture	200g	60	12
23.	Khatta Meetha	200g	60	12
24.	All in One	200g	60	12
25.	Kaju Mixture	200g	60	12
26.	Phalari Chiwda	200g	60	12
27.	Pancharatan	200g	60	12
28.	Tasty Peanuts	200g	60	12
29.	Corn Flakes Mixture	200g	60	12
30.	Spicy Mixture	200g	60	12

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
	Namkeen-200g (Pouch Value Pack)			
31.	Bhujia Sev	200g	40	8
32.	Aloo Bhujia	200g	40	8
33.	Moong Dal	200g	40	8
34.	All in One	200g	40	8
35.	Chana Dal	200g	40	8
36.	Bombay Mix	200g	40	8
37.	Delicious Mixture	200g	40	8
38.	Khatta Meetha	200g	40	8
39.	Phalari Chiwda	200g	40	8
40.	Tasty Peanuts	200g	40	8
41.	Ratlami Sev	200g	40	8
42.	Spicy Mixture	200g	40	8
43.	Navratan Mix	200g	40	8
44.	Boondi	150g	40	6
45.	Masala Boondi	150g	40	6
46.	Punjabi Tadka	150g	40	6
47.	Diet Chiwda	150g	40	6
48.	Masala Bhel	150g	40	6
49.	Soya Stick	150g	40	6

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
	Namkeen-200g (Pouch Value Pack)			
50.	Khatta Meetha	70g	160	11.2
51.	Navratan Mixture	70g	160	11.2
52.	Delicious Mixture	70g	160	11.2
53.	Bhujia Sev	60g	160	9.6
54.	Aloo Bhujia	60g	160	9.6
55.	Moong Dal	60g	160	9.6
56.	Spicy Mixture	60g	160	9.6
57.	Khatta Meetha	40g	240	9.6
58.	Spicy Mixture	40g	240	9.6
59.	Soya Stick	40g	240	9.6
60.	Green Muffar	40g	240	9.6
61.	Delicious Mixture	40g	240	9.6
62.	Navratan Mixture	40g	240	9.6
63.	All in One	40g	240	9.6

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
	Namkeen-200g (Pouch Value Pack)			
64.	Ratlami Sev	40g	240	9.6
65.	Chana Cracker	40g	240	9.6
66.	Tasty Peanuts	40g	240	9.6
67.	Aloo Bhujia	40g	240	9.6
68.	Punjabi Tadka	40g	240	9.6
69.	Masala Bhel	40g	240	9.6
70.	Diet Chiwda	40g	240	9.6
71.	Bhujia Sev	40g	240	9.6
72.	Phalari Chiwda	40g	240	9.6
73.	Moong Dal	40g	240	9.6
74.	Salted Peanuts	40g	240	9.6
75.	Chana Dal	40g	240	9.6

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
Premium Sweet's				
76	Hand Made Soan Papdi (Box)	200g	60	12
77	Hand Made Soan Papdi (Box)	400g	36	14.4
78	Hand Made Soan Papdi (Pouch)	200g	72	14.4
79	Hand Made Soan Papdi (Pouch)	400g	36	14.4
80	Rasgulla	500gm	32	16
81	Rasgulla	1kg	12	12
82	Rasgulla	4kg	4	16
83	Mini Rasgulla	1kg	12	12
84	Mini Rasgulla	4kg	4	16
85	Gulab Jamun	500g	32	16
86	Gulab Jamun	1kg	12	12

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
Premium Sweet's				
87	Gulab Jamun	4kg	4	16
88	Mini Gulab Jamun	1kg	12	12
89	Mini Gulab Jamun	4kg	4	16
90	Raj Bhog	1kg	12	12
91	Raj Bhog	4kg	4	16
92	Cham Cham	1kg	12	12
93	Cham Cham	4kg	4	16
94	Kesar Bati	1kg	12	12
95	Kesar Bati	4kg	4	16
96	Rasmalai	1kg	12	12
97	Rasmalai	4kg	4	16

Product Cum Packaging List For Exports

Sl. No.	Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
Premium Sweet's				
98	Punjabi Papad 5"	40g	400	16
99	Punjabi Coin Papad	500g	40	20
100	Moong Papad Special 7"	200g	100	20
101	Moong Papad Special 7"	400g	50	20
102	Pujabi Papad Special 7"	200g	100	20
103	Pujabi Papad Special 7"	400g	50	20
104	Udad Papad Special 7"	200g	100	20
105	Jeera Papad Special 7"	200g	100	20
106	Chana Papad Special 7"	200g	100	20
107	Chana Papad Special 7"	400g	50	20
108	Moong Papad Hand Made 9"	180g	100	18
109	Moong Papad Hand Made 9"	350g	50	17.5



Grasp the moment, Take a breath, Embrace the future, Make that change....
Take on the world, Smile your way, Through the day, with a mouthful of delicious Rajasthanani Namkeen.

Thank You



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